**Session Proposal**

**Canada’s Logistics Conference** is Canada's annual thought leadership conference open to *every* supply chain logistics professional. Canada’s Logistics Conference 2025 will be held at the InterContinental Toronto Centre Hotel in **Toronto, ON on June 4 – 6, 2025.**

Running over three days, Canada’s Logistics Conference features a daytime program of relevant, leading-edge learning presented by respected industry thought leaders on various topics. This event also offers many networking opportunities to support attendees in making valuable connections, no matter what their role in the supply chain.

Canada Logistics Conference is presented by [**CITT**](http://www.citt.ca) **– Canada’s Logistics Association.** CITT is a national non-profit organization created by industry in 1958. Today, CITT is industry's most experienced, valued and respected source of professional development, networking and credibility in logistics.

**Who Attends?**

The learning program is specifically curated to have content useful and relevant to logistics professionals, and networking events bring together professionals from a range of roles and seniorities from across Canada. Attendees include professionals working shipper-side, carrier-side, for 3PLs/4PLs and ports, and for ancillary logistics and transportation service providers, in functional areas such as:

Supply Chain Management • Project Management • International Trade • Distribution • Transportation • Warehousing • Third-Party Logistics • Exports • Operations • Freight Forwarding • Purchasing • Manufacturing • Customs • Marketing & Sales • Business Leadership

**Apply to Speak at Canada’s Logistics Conference 2025**

CITT is accepting proposals from prospective speakers until **October 21, 2024**. Successful proposals will be educational and focused on current industry trends, strategies, or best practices. These can be in the form of presentations, panels, case studies, or interactive workshops.

CITT will review and consider every proposal – however, CITT has final authority on programming decisions. Select speaking opportunities have been reserved for marquee event sponsors in appreciation of their support. **Only selected proposals will be contacted.** If your proposal is chosen, registration is included. Travel and accommodations are not included.

**Some topics previous attendees have expressed interested in learning about include:**

* New and emerging technology
* Customs
* Government points of view / impact of legislation
* Alternative fuels
* Impact of growing vessel size on infrastructure and capacity
* Issues facing Western Canada
* Electric vehicles
* Automation
* Road to net zero emissions

**Examples of some of our most popular topics/presentations from the last few years are:**

* “Uber” Freight
* Industry Legal Update
* Lean Logistics
* Transportation Buying Trends
* Driving Business Ethically
* Multigenerational Teams

**Submission Requirements:**

***Information may be edited and will be used for marketing purposes.***

**Presenter Biography:** Please include a short description (50-75 words) about yourself, areas of expertise, your experience, and any relevant credentials as well as your knowledge on the subject matter.

**About your Company:** Please include a short description (50-75 words) about your company and its role in the industry.

**Presentation Title and Tagline:** Your title should be short and to the point, giving the audience the full picture of your presentation in four or five words. If you can think of a one-sentence “tag line” that will provide more details, please include that as well.

**Presentation Description:** Provide a description (250 words) of the key topics your presentation will cover, along with takeaways the participants will have after attending your presentation. If possible, please include data and/or statistics that demonstrate why your session is important and relevant.

**References:** Please provide 1-2 references that canendorse your prior speaking experience. If you have videos showing your previous speaking opportunities recorded, please include a link.

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**Canada’s Logistics Conference 2025  
Session Proposal**

**Submit completed forms by October 21, 2024**  
Tracy Persoglio – *Event Manager*  
[tpersoglio@citt.ca](mailto:tpersoglio@citt.ca)

**Presenter Information**

|  |  |  |  |
| --- | --- | --- | --- |
| First Name: |  | Last Name: |  |
| Company: |  | | |
| Title: |  | | |
| City: |  | Province: |  |
| Email: |  | Cell Phone: |  |

**Presenter Biography**50-75 Words (Maximum)

**About your Company**  
50-75 Words (Maximum)

**Session Information**

|  |  |
| --- | --- |
| Title: |  |
| Tagline (optional): |  |
| Length of Presentation (30-45 min presentations are best received): |  |
| Description (250 words maximum): |  |
| Will you be using videos, handouts, or activities (i.e. interactive?), etc? |  |
| Will you be using videos, handouts, or activities (i.e. interactive?), etc? |  |

**References**Please provide 1-2 references that canendorse your prior speaking experience.

|  |  |
| --- | --- |
| **Reference #1** | **Reference #2** |
| Name: | Name: |
| Company: | Company: |
| Title: | Title: |
| Email: | Email: |
| Phone number: | Phone number: |